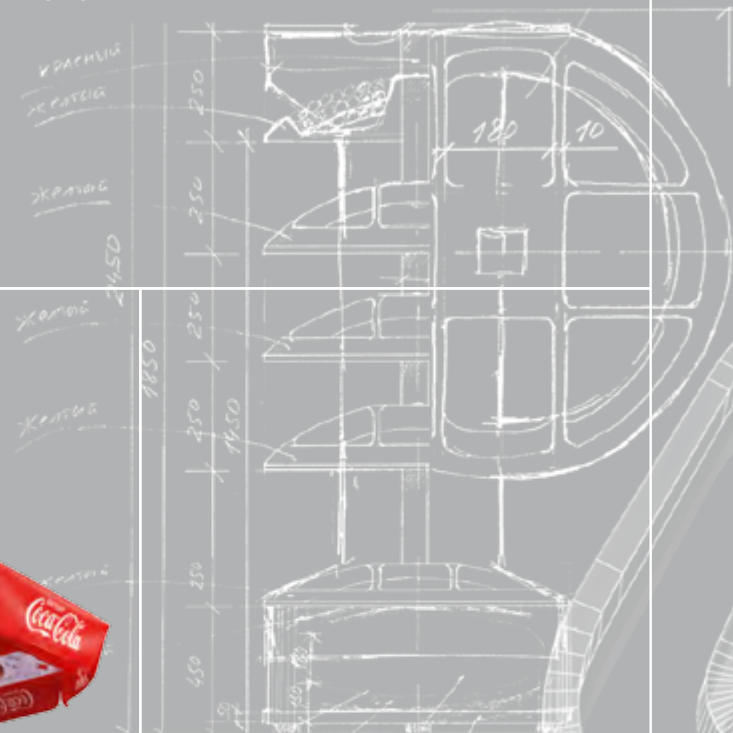
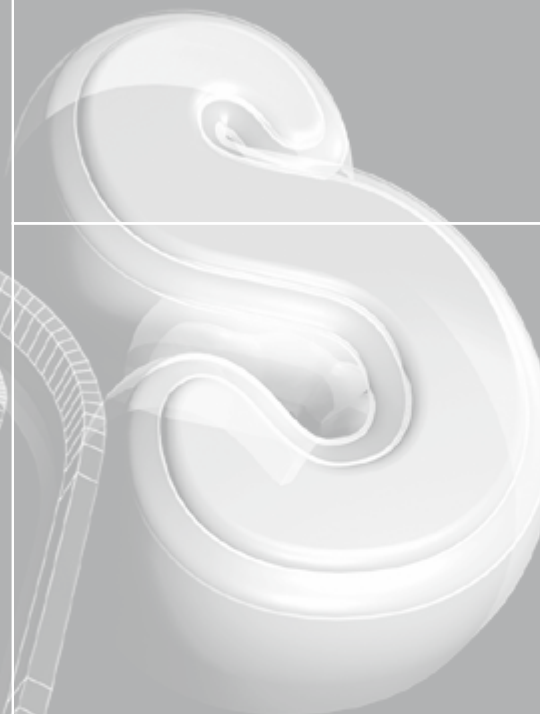


“By mutual confidence and mutual aid — great deeds are done and great discoveries made.”

Homer



**designer and manufacturer
of original in-store equipment
for effective sales**



Materials

Konsal Advertising Co Ltd

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idea > design > realization

The company was founded in 1995 in St. Petersburg, Russia's second largest city, and has since accumulated extensive experience in creating effective in-store equipment.



KONSAL Advertising Co Ltd specialises in designing and manufacturing original in-store equipment for effective retail sales.



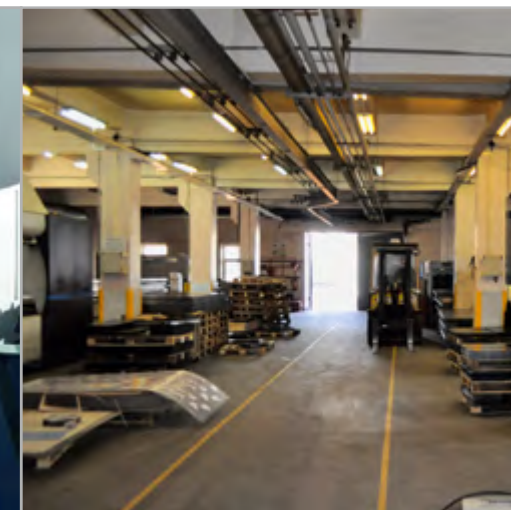
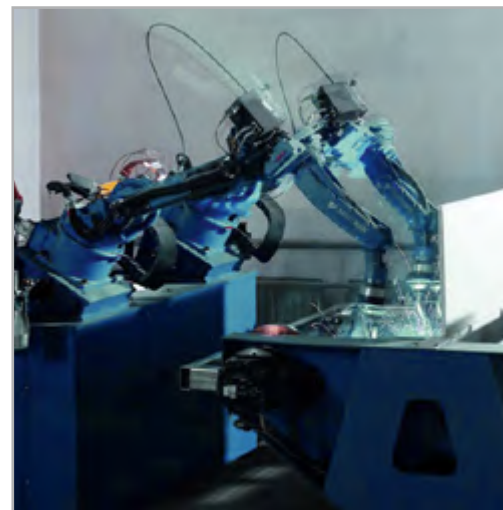
St. Petersburg, situated in a nodal point where multiple marine, riverine and overland thoroughfares cross, is Russia's gateway to Europe, being a strategic center with the greatest proximity to the EU countries, as well as one of the world's most beautiful cities.



We operate on a full-cycle basis, implementing all of the manufacturing phases at a single production site, starting with the first design sketch of the future stand or display and ending with the shipment and installation of a batch of fully completed products.

Currently, the company boasts a 5,000 m2 production area and a staff of over 150 permanent employees. We have a stock of state-of-the-art process equipment.

The great variety of equipment allows us to solve a wide range of production tasks.



A well-established, reliable private company that can be a long-term partner.

An independent private company with a sustainable financial policy and a drive to develop.

We invest most of our profits into developing the company.

Our cutting-edge technologies will give you a competitive advantage.

Automatic laser stations • Automatic coordinate punching equipment
Automatic and robotised bending machines
Semi-automatic and robotised welding equipment
Automated and robotised powder coating line • Wire-treatment equipment
Automatic milling equipment • Thermal vacuum moulding equipment
Semi-automatic silk screen printing equipment
Semi-automatic pad printing equipment
Automatic equipment for full-color printing on roll and sheet materials



Our production capabilities grow in proportion to our customers' demands.

The minimum production timeframe by virtue of production cycle optimisation.



Our products incorporate a wide range of materials in varied combinations, never fearing artistic or technical complexities.

Exclusive design solutions and the products' guaranteed high quality are our company's staples. Our objective is to increase your shopping floor sales turnover through reasonable investments.



We are always accessible to our customers, providing support through well-substantiated solutions and follow-ups all along to the final deliverables, with maximum convenience and responsiveness.



We are convinced that trust-based relationships and joint efforts will lead us to impressive results.



Many years of collaboration with numerous companies for which we have manufactured in-store equipment testify to our equipment's efficiency.



Over many years of solving retail trade tasks, our company has built trusting relationships with many large companies, including:

- Beiersdorf AG (NIVEA) • JSC Baltika Breweries • Bunge CIS LLC (IDEAL, Primoliva)
- Bentus Laboratories (Sanitelle) • Johnson & Johnson • Procter & Gamble • Unilever
- Colgate-Palmolive • Hill's Pet Nutrition, Inc • LG Electronics • L'Oréal • Mars, Incorporated • Wm. Wrigley Jr. Company, Wrigley • The Coca-Cola Company • PepsiCo, Inc.
- Royal Canin • Anheuser-Busch InBev (Budweiser, Stella Artois and Beck's) • Sara Lee Uralita S.A. (URSA) • Philip Morris International • Heineken • SCA Hygiene Products (Libresse, Libero, Zewa) • Efes Breweries International • N.V. Whirlpool • Melvo GmbH (WOLY, WOLY SPORT, SALAMANDER) • Interquell GmbH (Happy Dog)